

“JALAMBADI” – A awareness campaign on water conservation & management to school children in Krishna District of A.P

Water being a life saving element became scarce day by day with the growing population. Many people thought that it is a limitless resource and waste it or over use it. So the people need to be educated on the front of WATER CONSERVATION & MANAGEMENT. If this concept is inculcated at childhood itself it will be easy to put it into practice. So the High School students are targeted to create awareness. A massive awareness programme to the students was conducted in Krishna district, in the name of **JALAMBADI**. The aim of the Jalambadi is to create awareness exclusively to about 2.0 lakh students in addition to the teachers and parents.

Under this JALAMBADI Programme as many as 425 Zilla Parishad High School Head Masters and 100 Private School Correspondents are initially explained about the concept and aim of the JALAMBADI programme.

All the school Head Masters are supplied with the **“Concept Paper”** consisting the need of *Water Conservation, Principles of Water Conservation that can be practised by the students and an Oath on Water Conservation*. They are advised to readout the concept paper during the school assembly and also organize the Oath taking programme.

On 29th October it is made mandatory to readout the concept pledge and Oath taking programme. The Head Masters had successfully implemented the above instructions in all the schools continuously for a week days i.e. from 22nd to 28th and Pledge on 29th. As per the information received it is expected that about 2.0 lakh students have participated in Oath taking programme (Z.P. Schools – 450 enrolment about 2.0 lakhs, Private schools – 100, Enrolment – about 50,000/-).

In addition to the above all Zilla Parishad Head Masters are requested to conduct Essay Writing competitions for 8,9 & 10th Class students on 31st October. As on today 330 Head Masters have submitted Essay Writing papers duly identifying 1st, 2nd and 3rd prize winners at School level. About 9,385 have participated in Essay Writing competitions from these 351 schools. Information to be received from balance 90 schools.

In Vijayawada city Essay writing, Drawing, Quiz competitions were conducted to the students of Private schools. About 1026 students participated in these competitions.

A best slogan competition was also conducted for both Rural and Urban students of English and Telugu medium. As many as 414 in Telugu and 186 in English slogans are received. All the winners (1st, 2nd & 3rd) in all the competitions will be awarded with **MERIT CERTIFICATES** signed by the Deputy Director and Collector & Chairman, HDUGC and distributed the certificates on 14th November on the eve of **Children's day**.

The District Collector or his representative, District Educational officer, Additional Commissioner, Vijaywada Municipal Corporation will attend the function as Guests of honour.

The Achievements of **JALAMBADI** is summarised below.

- **The programme is first of its kind in the state.**
- **450 HMs and Teachers made aware on Water Conservation.**
- **About two lakh students have participated in "Oath"**
- **Teachers have also participated in the Oath programme.**
- **55,000 family members sensitized.**
- **About 9,385 students written the Essay writing in Rural area as of now.**
- **About 1016 Private school students participated in competitions in Vijayawada city.**
- **Directly or indirectly as many as 2 lakh families sensitized.**